



Help drive out hunger.

Be a Hunger Hero.

Getting Started

Holding a *Drive Out Hunger* Food Drive is simple to organize with a little planning. The following is a checklist to make sure that you have everything you need for successful drive. Also, consider appointing others who are interested in helping out as your *Drive Out Hunger* Food Drive *Hunger Heroes*!

- Visit and bookmark Hardee Help Center's Drive Out Hunger page:
- Set a goal. This can be a monetary goal, a food pound goal, or both. If this is your first drive, set a goal you think is attainable. If you have hosted a food drive in the past, try to beat last year's goal. Setting goals will get people excited about your drive.
- Set a date. Giving people a deadline creates urgency and will encourage them to support your drive in a timely matter. The Drive Out Hunger Food Drive will end November 30th. However, many organizations hold ongoing food drives to benefit our HHC Drive Out Hunger Food Pantry.
- Pick a location. Whether it's in your office, school, store or neighborhood, make sure to find a location where people can easily drop-off food donations.
- Think about how you will transport your food donations to Hardee Help Center. We ask that you coordinate with HHC staff to either have it picked-up or dropped off.
- Come up with a promotion plan. Some ideas include: host a casual day, compete between departments hold an auction or raffle, or plan a scavenger hunt to collect the most needed items.
- Document your drive by taking photos. Share your photos on social media or with your friends to encourage them to get involved! Feel free to email them to us at info@hardeehelpcenter.com.
- Once your drive is over, don't forget to share the success with your donors and with us!

Download Materials Online

When you visit our website you can download the following:

- Hardee Help Center Talking Points
- Promotional Flyer
- Thank You Posters
- Most Needed Items Flyer
- Food Collection Container Posters – add these to your containers to collect food donations

Promoting Your Drive Out Hunger Food Drive

You've set your goals. You've registered your drive. Now it's time for the fun part! Let your creativity flow and make this Drive Out Hunger Food Drive your own. No idea is too big when it comes to promoting your drive and acquiring donations.

1. Use our food drive flyers and posters found online. Flyers can be posted in your break room, distributed at meetings, through inter-office mail or in classes, as an insert in a newsletter, other publications, public bulletin boards, or customer counter.
2. Have your organization match the donated food in some way, such as donating a canned ham or cash donation for every 100 pounds of food donated by employees or group members.
3. Plan a special event where the cost of admission is a can of food or raise money to buy food by having a company bake sale or garage sale.
4. Hold an auction; everyone loves an auction, especially if the prizes are fun. Auction extra days off, the chance to throw pie at the boss's face or principal, etc.
5. Visually display the food that has been donated to encourage others to give.
6. Have a raffle and offer special donated services from company leaders in exchange for a food donation (i.e. have your car washed by the manager, or lunch with the principal).
7. Sell "casual day" passes in exchange for donations.
8. Promote "Macaroni Monday," "Tuna Tuesday" or other creative ways to encourage donations.
9. Divide employees by department, floor, or building or by school grade. Encourage the groups to compete with each other to see who can donate the most food. Arrange a lunchtime pizza party "on the company" for the highest contributors.
10. Share information about your Drive Out Hunger Food Drive with your friends, family, and co-workers on Facebook and Twitter. Take photos of the food you collected as a way to encourage individuals to participate in your drive.

Educate Your Participants

It is important to communicate key messages in your publicity efforts:

- The real need in the community. Use our Talking Points document that will allow people to relate to the food drive's purpose.
- Let people know what types of food are needed by using our Most Needed Items list.
- Explain that all donations are distributed in Hardee County to families facing a hardship.

Delivering the Goods

Your *Drive Out Hunger* Food Drive is likely to generate a variety of support for our neighbors in need.

- Online financial donations
- Food donations
- Check donations
- Volunteer hours

Online financial donations are the most efficient donations.

Check donations are always welcome! If you have check donations, please mail your donations to the following address, and receipts will be mailed to the donor:

Hardee Help Center
Attention: Drive Out Hunger
Post Office Box 422
Wauchula, FL 33873

*The Hardee County Ministerial Association dba Hardee Help Center is a 501(c)(3) non-profit organization and all donations are tax deductible.

Food donations require additional effort from coordinators like you! Please deliver your food donations to Hardee Help Center location listed below after scheduling with a staff member, or make it easy and schedule a pick-up:

Hardee Help Center
713 East Bay Street
Wauchula, FL 33873

Please come prepared to help unload if a date and time has not been prearranged, since we are limited on the availability of staff. If you have a large amount of food, please have someone from your organization there to assist with unloading.

Volunteer hours can be scheduled by emailing Hardee Help Center at info@hardeehelpcenter.com.

Final Steps: Saying Thanks

Please make sure you convey your gratitude to donors as they donate food. You might also consider hanging a thank you poster at each collection station, inviting donors to sign their name when they drop off food. The important thing is to find a way to express thanks to donors!

Contact Information

If you have any questions, please contact the Hardee Help Center Executive Director, at 863-773-0034 or via email at info@hardeehelpcenter.com.

Thank you!